

# HONORING THE PROMISE

*Three decades of global impact in the fight against breast cancer  
30th Anniversary of the Promise*

BENEFITING SUSAN G. KOMEN FOR THE CURE®

*October 15-16, 2010*

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## *Sponsorship Package Levels*

### CELEBRATION AMBASSADORS FOR THE CURE - \$100,000

- Private briefing hosted by Susan G. Komen for the Cure Founder and CEO Ambassador Nancy G. Brinker
- Name or logo listed as Celebration Ambassador for the Cure on *Honoring the Promise* invitation
- Two-page acknowledgment in *Honoring the Promise* program book
- Acknowledgment in Komen national newsletter
- Theatre screen display of sponsorship
- Recognition as Celebration Ambassador for the Cure in all press materials
- Four tickets to dinner at Embassy of Kuwait on Friday night
- Four tickets to pre-performance reception honoring Women in the Media
- Twelve Box or Premium Orchestra seats to *Honoring the Promise*
- Twelve tickets to post-performance celebration
- Four invitations to have the opportunity to participate in the Komen Global Delegation Trip
- Twelve VIP tickets to the Susan G. Komen Global Race for the Cure®
- Twelve tickets to Farewell Brunch at Embassy of France on Sunday morning
- Signed copy of Susan G. Komen for the Cure Founder and CEO Nancy G. Brinker's new book, *Promise Me*

### PROMISE AMBASSADORS FOR THE CURE - \$50,000

- Name or logo listed as Promise Ambassador for the Cure on *Honoring the Promise* invitation
- Full-page acknowledgment in *Honoring the Promise* program book
- Acknowledgment in Komen national newsletter
- Theatre screen display of sponsorship
- Recognition as Promise Ambassador for the Cure in all press materials
- Two tickets to dinner at Embassy of Kuwait on Friday night
- Two tickets to pre-performance reception honoring Women in the Media
- Ten Premium Orchestra seats to *Honoring the Promise*
- Ten tickets to post-performance celebration
- Two invitations to have the opportunity to participate in the Komen Global Delegation Trip
- Ten VIP tickets to the Susan G. Komen Global Race for the Cure®
- Ten tickets to Farewell Brunch at Embassy of France on Sunday morning
- Signed copy of Susan G. Komen for the Cure Founder and CEO Nancy G. Brinker's new book, *Promise Me*

### HOPE AMBASSADORS FOR THE CURE - \$25,000

- Name or logo listed as Hope Ambassador for the Cure on *Honoring the Promise* invitation
- Half-page acknowledgment in *Honoring the Promise* program book
- Two tickets to dinner at Embassy of Kuwait on Friday night
- Two tickets to pre-performance reception honoring Women in the Media
- Eight Preferred Orchestra seats to *Honoring the Promise*
- Eight tickets to post-performance celebration
- Eight VIP tickets to the Susan G. Komen Global Race for the Cure®
- Eight tickets to Farewell Brunch at Embassy of France on Sunday morning
- Signed copy of Susan G. Komen for the Cure Founder and CEO Nancy G. Brinker's new book, *Promise Me*

## *Sponsorship Package Levels Continued*

### LEADERS FOR THE CURE - \$10,000

Name or logo listed as Leader for the Cure on *Honoring the Promise* invitation  
Name or logo listed as Leader for the Cure on *Honoring the Promise* program book  
Two tickets to pre-performance reception honoring Women in the Media  
Six Preferred Orchestra seats to *Honoring the Promise*  
Six tickets to post-performance celebration  
Six VIP tickets to the Susan G. Komen Global Race for the Cure®  
Six tickets to Farewell Brunch at Embassy of France on Sunday morning  
Signed copy of Susan G. Komen for the Cure Founder and CEO Nancy G. Brinker's new book, *Promise Me*

### BENEFACTORS FOR THE CURE - \$5000

Name or logo listed as Benefactor for the Cure in *Honoring the Promise* program book  
Four Orchestra seats to *Honoring the Promise*  
Four tickets to post-performance celebration  
Four tickets to Farewell Brunch at Embassy of France on Sunday morning  
Signed copy of Susan G. Komen for the Cure Founder and CEO Nancy G. Brinker's new book, *Promise Me*

### FRIENDS FOR THE CURE - \$2500

Name or logo listed as Friend for the Cure in *Honoring the Promise* program book  
Two Orchestra seats to *Honoring the Promise*  
Two tickets to post-performance celebration  
Two tickets to Farewell Brunch at Embassy of France on Sunday morning  
Signed copy of Susan G. Komen for the Cure Founder and CEO Nancy G. Brinker's new book, *Promise Me*

### ADVOCATES FOR THE CURE - \$500

One Orchestra seat to *Honoring the Promise*  
One ticket to post-performance celebration  
Signed copy of Susan G. Komen for the Cure Founder and CEO Nancy G. Brinker's new book, *Promise Me*

### YOUNG PROFESSIONALS FOR THE CURE - \$150

*(Young professionals aged 30 and younger – limited seating available)*  
One Balcony seat to *Honoring the Promise*  
One ticket to post-performance celebration  
Signed copy of Susan G. Komen for the Cure Founder and CEO Nancy G. Brinker's new book, *Promise Me*

### IN MEMORY OR IN HONOR FOR THE CURE - \$100

Personal message in *Honoring the Promise* program book  
Signed copy of Susan G. Komen for the Cure Founder and CEO Nancy G. Brinker's new book, *Promise Me*

